

## **Historic, Archive Document**

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CABLE ADDRESS

"FLEU, PHILA"

A. B. C. CODE 4TH EDITION

CONYERS B. FLEU JR.

SEEDS

ROSS AND MONTANA STREETS

GERMANTOWN, PHILA., PA.

U. S. A.

ALL OFFERS MADE

SUBJECT TO GOODS

BEING UNSOLD

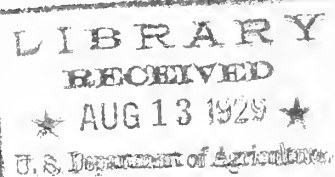
JULY-AUGUST 1929

SEEDS YOU SHOULD PLANT NOWHARDY PERENNIALS

Seeds of Hardy Perennials should be sown during July and August in cold frames or prepared beds. Be sure to protect seedlings with sash or light covering in the winter, and you will have strong plants next spring.

\$1.00 COLLECTION OF PERENNIALS:

Ten packets of the following varieties:  
Double Hollyhocks mixed, Double Colum-  
bines, Single Canterbury Bells, Hardy  
Larkspur, Sweet Williams, Foxgloves,  
Gaillardia, Lupine, Oriental Poppy, Ice-  
land Poppy. (Planting instructions with  
each collection).

STEELE'S MASTODON PANSY SEED

Plant seed during July and August. Steele's Mastodon Miracle collection of Pansy seed will produce a wonderful strain of Pansies, grand in size, form, color, and vigorous growth. The colors include white, dark center, dark blue center and light blue center, pure white, black burgundy red, lavender, violet, light blue, bronze royal purple, rose, cerise, red, red with silver rim, mahogany, yellow, wine colored, red and gold, lavender and gold, henna red, and some ruffled types. Instructions on preparing beds for germinating seed will be sent with each order. Packet \$.50; 1/16 oz. \$.85; 1/8 oz. \$1.50; 1/4 oz. \$2.75; 1/2 oz. \$5.25; 1 oz. \$10.00; 2 oz. \$19.00; 4 oz. \$36.00.

ENGLISH DOUBLE DAISY (Bellis perennis)

These favorite flowers are welcomed by all in the spring. The following are selected strains which produce large flowers. Monstrosa, white and pink, Packet \$.35; Trade Packet \$.50; Counce \$3.00. Monstrosa mixed, Packet \$.25; Trade Packet \$.40; Counce \$2.50.

CHINESE ELM (Ulmus pumila)

Great interest has been recently shown in this Chinese Elm. It occurs in the dry plains region of North China and is especially adapted to dry and more or less treeless sections of the United States and Canada. It grows rapidly, is resistant to attacks of insects and diseases and attains a large size. Per oz. \$.50; per lb. \$3.00; 5 lbs. for \$14.50; 10 lbs. for \$27.50. SEED MUST BE PLANTED AT ONCE.

PLANT THE FOLLOWING SEEDS AT ONCE  
THEY ARE OF 1929 COLLECTION

	oz.	lb.
ENGLISH ELM ( <i>Ulmus campestris</i> )	\$ .15	\$1.00
SCOTCH ELM ( <i>Ulmus glabra montana</i> )	.15	1.00
SERVICE BERRY ( <i>Amelanchier canadensis</i> )	.35	4.00
WAYFARING-TREE ( <i>Viburnum lantana</i> )	.15	1.50
FRAGRANT SUMAC ( <i>Rhus canadensis aromatica</i> )	.15	1.50
HIGH BUSH BLUEBERRY ( <i>Vaccinium corymbosum</i> )	.50	5.00
LOW BUSH BLUEBERRY ( <i>Vaccinium pennsylvanicum</i> )	.50	5.00
RUSSIAN MULBERRY ( <i>Morus tatarica</i> )	.35	2.50
COTTONWOOD ( <i>Populus deltoides</i> )	.25	1.50

SUMMER SPRAY MATERIALS

RED SPIDER CONTROL. Spray with VOLOCK. Also destroys scale, mites, white flies, aphids, and thrips. 1/2 Pt. \$.50; 1 Pt. \$.75; 1 Qt. \$1.00; 1 Gal. \$3.00; 5 Gals. \$12.00; 14 Gals. \$25.00; 28 Gals. \$40.00.

LEAF CHEWING INSECTS. Use 1 1/2 to 4 lbs. of ARSENATE OF LEAD to 50 Gals. of water. Add 2 lbs. CALCIUM CASEINATE as a spreader. 4 lb. packages of each for \$1.00; 24 lb. cartons for \$5.40; 96 lb. cartons for \$19.20.

FOR SCALE. A summer spray of WHALE OIL SOAP. 1 lb. to 10 Gals. of water. 1 lb. \$.25; 5 lbs. \$.90; 10 lbs. \$1.65; 25 lbs. \$3.50; 50 lbs. \$6.50; 100 lbs. \$9.00.



CONYERS B. FLEU, JR.  
ROSS AND MONTANA STS.  
GERMANTOWN, PHILADELPHIA, P A.

JULY--AUGUST 1929

HARDY PERENNIAL SEEDS

SOW SEEDS NOW AND HAVE STRONG PLANTS FOR NEXT SPRING

USE THIS LIST AS AN ORDER SHEET

SEND TO \_\_\_\_\_

ADDRESS \_\_\_\_\_

QUAN- TITY WANTED	HARDY PERENNIAL SEEDS		Tr.			
	Color	Pkt.	Pkt.	$\frac{1}{4}$ oz.	1 oz.	
<u>ACHILLEA</u> , Yarrow						
	millefolium rubra	Magenta-red	\$ .20	\$ .25	\$ .40	\$1.00
	ptarmica, fl. pl.	White	.35	.50	.75	2.50
<u>ACONITUM</u>						
	napellus, Monkshood	Blue	.25	.40	.60	1.25
<u>ALTHEA</u> , Hollyhock						
	rosea, Allegheny H.	Mixed	.10	.15	.20	.50
	rosea, Chater's Double	Red	.20	.25	.40	1.00
	rosea, " "	Rose	.20	.25	.40	1.00
	rosea, " "	Salmon	.20	.25	.40	1.00
	rosea, " "	White	.20	.25	.40	1.00
	rosea, " "	Yellow	.20	.25	.40	1.00
	rosea, " "	Mixed	.15	.20	.25	.75
	rosea, Newport Pink Double	Pink	.25	.40	.60	2.00
	rosea, Single Hollyhock	Pink	.10	.15	.20	.50
	rosea, " "	White	.10	.15	.20	.50
	rosea, " "	Mixed	.10	.15	.20	.40
<u>ALYSSUM</u>						
	saxatile compactum	Yellow	.10	.15	.20	.40
<u>ANCHUSA</u>						
	italica, Dropmore	Blue	.10	.15	.20	.40
<u>ANEMONE</u> , Windflower						
	coronaria, Poppy A.	Mixed	.15	.20	.25	.60
	St. Brigid, Semi-dbl.	Fine mixed	.25	.30	.50	1.50
<u>ANTHEMIS</u>						
	tinctoria kelwayi	Yellow	.15	.20	.25	.60
<u>AQUILEGIA</u> , Columbine						
	caerulea, Cclo. Columbine	Blue&White	.20	.25	.40	1.00
	caerulea rosea, Rose Queen	Rose	.25	.40	.60	2.00
	canadensis	SCARLET & YELLOW	.20	.25	.40	1.00
	chrysantha, Golden C.	Yellow	.20	.25	.40	1.00
	chrysantha fl.pl. Double	Yellow	.35	.50	1.00	3.00
	chrysantha, Silver Queen	White	.25	.40	.60	2.00
	Long-spurred hybrids	Mixed	.25	.30	.50	1.50
	vulgaris, single Eur. C.	Mixed	.10	.15	.20	.40
	vulgaris, fl.pl., Dbl. Eur. C.	Mixed	.10	.15	.20	.50
<u>ARABIS</u>						
	alpina, Alpine Rockcress	White	.10	.15	.20	.40

TEN PACKETS HARDY PERENNIALS FOR \$1.00

This is the time to plant HARDY PERENNIAL seed. You will have strong plants by fall and ready to sell or transplant in the spring. Special offer of one packet of each of the following for \$1.00: Double Hollyhock mixed, Double Columbine, Single Canterbury Bell, Hardy Larkspur, Sweet William, Foxglove, Gaillardia, Lupine, Oriental Poppy, Iceland Poppy. A GARDEN FULL OF PERENNIALS FOR \$1.00.

Be sure to plant Pansy, English Daisy and Canterbury-bell seed at this time.



## HARDY PERENNIAL SEEDS

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QUAN-  
TITY  
WANTED

	Color	Pkt.	Tr. Pkt.	$\frac{1}{2}$ oz.	1 oz.
<u>ASCLEPIAS</u>					
tuberosa, Butterflyweed	Orange	\$ .25	\$ .40	\$ .60	\$2.00
<u>ASPERULA</u>					
odorata, Sweet Woodruff	White	.10	.15	.20	.40
<u>ASTER</u>					
alpinus, Goliath Rock A.	soft blue	.50	.75	1.25	4.00
Large-flowered perennial	Mixed	.20	.25	.40	1.00
<u>BAPTISIA</u>					
australis, Wild-indigo	Blue	.20	.25	.40	1.00
<u>CAMPANULA</u> , Canterbury-Bells					
carpatia, Carpathian	Blue	.15	.20	.25	.75
carpatia alba	White	.15	.20	.25	.75
medium, Single Canterbury-B.	Blue	.10	.15	.20	.40
medium, " "	" Pink	.10	.15	.20	.40
medium, " "	" White	.10	.15	.20	.40
medium, " "	" Mixed	.10	.15	.20	.30
medium, Double	" Pink	.25	.30	.50	1.50
medium, " "	" Mixed	.15	.20	.25	.75
medium calycanthema	Blue	.25	.30	.50	1.50
medium calycanthema	Pink	.25	.30	.50	1.50
medium calycanthema	White	.25	.30	.50	1.50
medium calycanthema	Mixed	.20	.25	.40	1.00
persicifolia grandiflora	Blue	.25	.40	.60	2.00
persicifolia grandiflora alba		.25	.40	.60	2.00
pyramidalis, Chimney Bellfl.	Blue	.15	.20	.25	.75
pyramidalis alba	White	.15	.20	.25	.75
<u>CANDY TUFT</u> , see <u>IBERIS</u>					
<u>CENTAUREA</u>					
montana, Mountain Bluet	Blue	.10	.15	.20	.40
montana alba, Mountain Bluet	White	.20	.25	.40	1.00
<u>CERASTIUM</u>					
tonentosum, Snow-in-Summer	White	.20	.25	.40	1.00
<u>CHRYSANTHEMUM</u>					
coccineum, Painted Lady	Pink	.25	.40	.60	2.00
coccineum hybridum	Mixed	.25	.30	.50	1.50
coccineum hybridum fl. pl. Dbl.	"	1.00	1.25	1.75	6.00
Japanese Hybrids	Mixed	.50	.75	1.25	4.00
maximum, King Edward VII	White	.10	.15	.20	.40
maximum, Shasta Daisy	White	.20	.25	.40	1.00
uliginosum, Giant Daisy	White	.35	.50	.75	2.50
<u>COREOPSIS</u>					
grandiflora, Big Coreopsis	Yellow	.05	.10	.15	.25
grandiflora fl. pl. Dbl. Big C.		.15	.20	.25	.75
<u>DELPHINIUM</u> , Larkspur					
belladonna,	Light Blue	.20	.25	.40	1.00
belladonna, Improved	Light Blue	.35	.50	.75	2.50
bellamosum, Larkspur	Blue	.25	.40	.60	1.75
elatum, Bee larkspur	Navy Blue	.25	.40	.60	2.00
formosum, Hardy L.	Dark Blue	.35	.50	.75	2.50
Gold Medal Hybrids	Mixed	.20	.25	.40	1.00
Harkness Regal Strain	Mixed	.25	.40	.60	1.75
Wrexham Strain	Mixed	1.00	1.25	1.75	6.00
<u>DIANTHUS</u> , Sweet William					
barbatus, Holborn Glory	Mixed	.10	.15	.20	.50

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# HARDY PERENNIAL SEEDS

Page 2

QUAN-  
TITY  
WANTED

	Color	Pkt.	Tr. Pkt.	$\frac{1}{2}$ oz.	1 oz.
<u>DIANTHUS</u>					
barbatus. Newport P. Salmon		\$ .20	\$ .25	\$ .40	\$1.00
barbatus. Scarlet Beauty		.10	.15	.20	.50
barbatus. Black Maroon		.10	.15	.20	.50
barbatus. Single White		.10	.15	.20	.50
barbatus. Single Mixed		.05	.10	.15	.30
barbatus. Double Mixed		.10	.15	.20	.50
latifolius atro. fl. pl. Crimson		.20	.25	.40	1.00
plumarius alwoodi. New Per. Hardy Pink		100	seeds	\$ .75	
		1000	seeds	7.00	
plumarius nanus fl. pl. Mixed		.35	.50	.75	2.50
plumarius semperflorens Mixed		.20	.25	.40	1.00
plumarius. Single Pinks Mixed		.10	.15	.20	.50
plumarius. Double Pinks Mixed		.20	.25	.40	1.00
<u>DICENTRA. Bleedingheart</u>					
spectabilis	Rose	100	seeds	1.00	
		1000	seeds	10.00	
<u>DIGITAMNUS. Gasplant</u>					
fraxinella	Pink	.25	.40	.60	2.00
fraxinella alba	White	.20	.25	.40	1.00
<u>DIGITALIS. Foxglove</u>					
ambigua (grandiflora) Yellow		.15	.20	.25	.75
purpurea gloxiniaeflora Purple		.15	.20	.25	.60
purpurea gloxiniaeflora Rose		.15	.20	.25	.60
purpurea gloxiniaeflora White		.15	.20	.25	.60
purpurea gloxiniaeflora Mixed		.10	.15	.20	.50
purpurea glox. Giant Shirley		.20	.25	.40	1.00
maculata superba	Spotted	.15	.20	.25	.60
monstrosa. Mammoth F. Mixed		.15	.20	.25	.60
<u>ECHINAECA. Coneflower</u>					
purpurea	Purple	.20	.25	.40	1.00
<u>EUPATORIUM</u>					
ageratoides	White	.15	.20	.25	.75
<u>GAILLARDIA. Blanket-flower</u>					
aristata sanguinea	Red	.10	.15	.20	.50
aristata (grandiflora)		.10	.15	.20	.50
aristata (grandifl) Superb Mixed		.10	.15	.20	.50
<u>GEUM.</u>					
atrosanguineum fl. pl. Crimson		.25	.30	.50	1.50
atrosanguineum. Mrs. Bradshaw Red		.25	.30	.50	1.50
<u>GYPSCOPHILA. Baby's Breath</u>					
paniculata	White	.10	.15	.20	.40
paniculata fl. pl. Double White		.75	1.00	1.50	5.00
<u>HELENIUM</u>					
autumnale superbum	Yellow	.20	.25	.40	1.00
<u>HELIANTHEMUM.</u>					
mutabile. Fickle Sunrose		.15	.20	.25	.75
<u>HEUCHERA</u>					
sanguinea. Coralbells		1.00	1.50	2.50	9.00
<u>HIBISCUS</u>					
Crimson-eye	White & Crimson	.10	.15	.20	.50
moscheutos. Common R.	Pink	.10	.15	.20	.50
New Giant. Rosemallow	Dark Red	.10	.15	.20	.50
New Giant. Rosemallow	Pink	.10	.15	.20	.50
New Giant. Rosemallow	White	.10	.15	.20	.50
<u>HOLLYHOCKS. see ALTHEA</u>					
<u>IBERIS. Candytuft</u>					
gibraltarica	Lilac White	.15	.20	.25	.75
sempervirans	White	.35	.50	.75	2.50
<u>IRIS</u>					
germanica. German Iris Mixed		.15	.20	.25	.60
kaempferi. Japanese Iris Mixed		.10	.15	.20	.40
<u>LATHYRUS. Perennial Pea</u>					
latifolius. White Pearl. White		.20	.25	.40	1.00
latifolius	Crimson	.15	.20	.25	.75
latifolius. Pink Beauty	Pink	.15	.20	.25	.75
latifolius	Mixed	.15	.20	.25	.60
<u>LA VANDULA</u>					
officinalis (vera)	Lavender	.15	.20	.25	.60
<u>LIATRIS. Blazingstar</u>					
	Mixed	.10	.15	.20	.50
<u>LILIUM. Lily</u>					
auratum. Goldband Lily		.25	.30	.50	1.50
elegans	Yellow	.35	.50	1.00	3.00
regale. Royal Lily	White	.25	.40	.60	2.00



# HARDY PERENNIAL SEEDS

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QUAN-

LITY WANTED

	Color	Pkt.	Tr. Pkt.	$\frac{1}{4}$ lb.	1 oz.
<u>LI</u> <u>ARIA</u> cymbalaria, Kenilworth I.		.25	\$.30	\$.50	\$1.50
<u>LI</u> <u>LIUM</u> PERENN, Perennial Flax		.10	.15	.20	.30
<u>LUPINUS</u> , Lupine					
polyphyllus, Wash. L. Blue		.05	.10	.15	.25
polyphyllus, Wash. L. White		.05	.10	.15	.25
polyphyllus, Golden Spire		.25	.40	.60	2.00
polyphyllus moerhousii, Pink		.20	.25	.40	1.00
polyphyllus roseus, Blush L.		.10	.15	.20	.50
polyphyllus, Finest mixed		.05	.10	.15	.25
<u>LYCHNIS</u> , Rose Campion					
coronaria, Crimson		.05	.10	.15	.25
coronaria alba, White		.05	.10	.15	.25
haageana, Haage C. Mixed		.25	.30	.50	1.50
viscaria splendens, Clammy C.		.10	.15	.20	.50
<u>MISCANTHUS</u> , Eulalia					
sinensis zebrina, Golden Z.B.		.15	.20	.25	.60
<u>MYOSOTIS</u>					
scorpioides (pal.) sempfl.		.25	.40	.60	2.00
<u>PAEONIA</u>					
albiflora, Chinese P. Mixed		.10	.15	.20	.50
<u>PAPAVER</u> , Poppy					
nudicaule, Iceland P. Yellow		.20	.25	.40	1.00
nudicaule, Iceland P. White		.20	.25	.40	1.00
nudicaule, Double Iceland P.		.25	.40	.60	2.00
nudicaule, Iceland P. Mixed		.20	.25	.40	1.00
orientale, Oriental P. Red		.15	.20	.25	.75
orientale, Mrs. Perry Pink		.25	.40	.60	2.00
orientale, Oriflamme Scarlet		.25	.40	.60	2.00
orientale, Princess Vic. Sal.		.35	.50	1.00	3.00
orientale hybrids, Mixed		.20	.25	.40	1.00
<u>PENTSTEMON</u> , New Hybrids Mixed		.20	.25	.40	1.00
<u>PHLOX</u> paniculata, Garden Phlox		.25	.30	.50	1.50
<u>PHYSALIS</u> francheti, Chinese L. P.		.15	.20	.25	.75
<u>PHYSOSTEGIA</u> , False Dragonhead					
virginiana, Pink		.20	.25	.40	1.00
virginiana alba, White		.20	.25	.40	1.00
<u>PLATYCODON</u> , Balloonflower					
grandiflorum, Steel-blue		.25	.30	.50	1.50
grandiflorum album, White		.25	.30	.50	1.50
grandiflorum mariesii, Violet		.35	.50	.75	2.50
<u>POLEMONIUM</u> caeruleum, Sky-blue		.10	.15	.20	.50
<u>POPPIES</u> , see PAPAVER					
<u>PRIMULA</u> , Primrose					
acaulis (vulgaris) Canary		.35	.50	1.00	3.00
auricula, Mixed		.50	.75	1.25	4.00
japonica, Japanese P. Mixed		.25	.40	.60	2.00
veris (officinalis) Mixed		.20	.25	.40	1.00
<u>PYRETHRUM ROSEUM</u> , see CHRYSANTHEMUM					
<u>SALVIA</u>					
azurea grandiflora, Sky-blue		.25	.40	.60	2.00
farinacea, Mealycup Sage		.25	.40	.60	2.00
<u>SCABIOSA</u>					
caucasica, Lavender-blue		.25	.40	.60	2.00
caucasica alba, White		.50	.75	1.25	3.50
japonica, Lavender-blue		.10	.15	.20	.50
<u>STATICE</u>					
armeria, Common Thrift, Pink		.25	.30	.50	1.50
latifolia, Purplish Blue		.20	.25	.40	1.00
<u>STOKESIA</u>					
laevis (cyanea), Blue		.25	.30	.50	1.50
laevis (cyanea) alba, White		.35	.50	1.00	3.00
<u>THALICTRUM</u>					
aquilegifolium, White		.20	.25	.40	1.00
dipterocephalum, Violet Mauve		.35	.50	1.00	3.00
<u>TRITOMA</u> hybrida, Mixed		.20	.25	.40	1.00
<u>TROLLIUS</u> , Finest mixed Hybrids		.35	.50	1.00	3.00
<u>TUNICA</u> saxifraga, Tunicflower, Pink		.10	.15	.20	.50
<u>VALERIANA</u> officinalis rubra, Red		.10	.15	.20	.50
<u>VERONICA</u> , Speedwell					
longifolia, Beach S. Blue		.25	.30	.50	1.50
spicata, Spike Speedwell, Blue		.25	.30	.50	1.50

## LILIUM CANDIDUM

(Madonna Lily)

Northern French grown bulbs ready  
for August

Large bulbs 24-26 c/m

\$3.50 per Doz.

\$25.00 per 100.

